



BRIGHT SPARKS: MaiBiz winners, clockwise from front left are: Jesse Smith, promotions director, Verna Vainea, finance director, Heather Galvin, strategic director, Raymond Kaukau, marketing research director, Luisa Alivale, designer, Shalem Otene, CEO, pictured with their scale-model prototype of a carnival attraction.

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Getting down to business

Chasing The Light — The New Entertainment for Future Gamers business team won the MaiBiz business competition at Flaxmere College last week.

The three-day event introduces year 12 and 13 students to components of successful businesses including creating a business plan, negotiation, teamwork, delegation and time management.

Chasing the Light is an interactive game and marketing manager Jesse Smith said despite

struggling “with different levels of commitment” in the group, it was a rewarding experience.

“The course opened my eyes to creating a business and other parts of business — planning and promoting strategically.”

The programme sees business leaders work with students to turn an idea into a tangible business concept with a business plan.

It is sponsored by Maori Woman’s Development Incorporated.